



# Curriculum Vitae Bristol

A picturesque city with plenty of character



## Bio

As the largest city in the South West, I have plenty to offer when it comes to work-life balance and a thriving cultural scene. My unique architecture includes a structure famous the world over - Clifton Suspension Bridge. It gives fantastic views of the Avon Gorge and there's plenty of places to stop for a drink if walking isn't your thing. I'm also home to one of the busiest ports in the UK, Royal Portbury Docks. This is a great spot for businesses aiming to access international markets.

My job market is performing strongly, with a 59% increase in vacancies and a 38% increase in applications over the last two years. Plus, I'm becoming increasingly popular with millennials - since 2002, the number of 21 to 30-year-olds calling Bristol home increased by 40%, according to the ONS.

The rejuvenation of my city centre has put me in good stead to attract new residents, alongside my creative cultural scene. This includes many works from mysterious street artist Banksy - many of my visitors enjoy spotting these works as they wander the city.



## Education

**2** celebrated universities, University of Bristol, ranked in the top 5% of institutions worldwide, and the University of the West of England.

**100** primary and secondary schools rated 'Outstanding' or 'Good' by OFSTED.



## Skills

I have an international perspective, with residents hailing from Somalia, India, Jamaica, Pakistan, China, as well as Wales, Scotland and Ireland.

You'll hear a range of languages here, including Polish, Somali, Urdu, French, Spanish and Panjabi.

## Timeline of Experience

2018 - 2019

### Successful industries - Bristol, UK

My Transport and Logistics industry is thriving, having increased **35%** between May 2018 and January 2019.

### Property investment - Bristol, UK

My house prices have been growing, with an increase of **3%** compared to 2017. The overall average house price is currently £310,287.

2018 - 2019

### Crowned the best place to live - Bristol, UK

The Sunday Times named me as the best place to live in the UK, citing my job opportunities, cultural offering and creativity as some of my best traits.

2017

### Thriving start-up culture - Bristol, UK

I have great entrepreneurial spirit, seeing 2,795 new start-ups in 2017.

2017



## Interests

### Fine dining:

I'm proud to be the UK city with the most Michelin starred restaurants outside of London, so there's plenty of culinary delights to be had in the city.

### Reading:

I've inspired many authors who have walked my streets, including William Wordsworth, Samuel Taylor Coleridge, Jane Austen and Oscar Wilde.

### Hot air ballooning:

I'm an expert, given my title as the hot air ballooning capital of the UK. I saw the first modern hot air balloon take flight in 1967 and still have a wide variety on offer so visitors can view my picturesque landscape from a new perspective.



## References

### Professional references available from:

Actress Maisie Williams, actor Cary Grant, artist Damien Hirst and animator Nick Park.

### Personal references available from:

Comedian Russell Howard, street artist Banksy and current resident, media personality Carol Vorderman.

1979 - 2019

### Took to the skies – Bristol, UK

Launched the Bristol International Balloon Fiesta. Today, over 130 hot air balloons fill the sky every August, making this Europe's biggest annual hot air balloon event.

1957

### Focus on natural history – Bristol, UK

I produce **25%** of the UK's nature documentaries, as the home of BBC West and BBC Natural History headquarters, as well as Silverback films and Offspring films. The most famous shows produced here are Blue Planet and Planet Earth.

1542

### Establishment – Bristol, UK

Achieved city status.