



Curriculum Vitae Sheffield

A dynamic and daring city



Bio

The innovation that made me the UK's "Steel City" in the 1900s has given me the impetus to thrive with a resilient ability to adapt to changes in industry. As a modern business hub with entrepreneurial flair, I am now a leading centre for all things digital, logistics and retail.

As a collaborative team player, I have hosted the Steel City Derby between Sheffield Wednesday and Sheffield United – one of the biggest derby meetings in the country – since 1891. I am made up of 577,800 proud and diverse residents, speaking more than ten languages.

I have a proven track record of driving innovation in manufacturing nationally and globally and present an excellent working opportunity. I have seen a massive 17% increase in job adverts from 2016 – 2019 and have a proactive workforce with 77% of the population in employment.



Education

60,000

students live here and I am among the top ten most affordable UK university cities.

2

universities, the University of Sheffield and Sheffield Hallam University, which have produced 6 Nobel Laureates.

71

primary and secondary schools rated 'Outstanding' or 'Good' by OFSTED.



Skills

My residents speak a range of languages, including Arabic, Urdu, Panjabi, Polish, Somali, Bengali and Persian.

I have an international perspective, with Sheffielders hailing from:

1.6%

Pakistan

0.9%

China

0.8%

Scotland

0.7%

India

By increasing job applications in my city, I have developed skills in Customer Service, Logistics, Sales and Skilled Trades.

Timeline of Experience

2016 – 2018

Property investment – Sheffield, UK

Through investment, my property portfolio has seen house prices rise **11%** since 2016, with the average house now being worth £189,000.

2010 – 2018

Entrepreneurialism – Sheffield, UK

Saw a **19%** increase in new businesses launched from 2010-2018.

2009 – 2010

Launch of city-wide festival – Sheffield, UK

Tramlines, named after Sheffield's tram network, is a musical extravaganza that sees over 70 venues showcase local and national talent each year. A strong fanbase has been established over the years – in 2019, I'll host 40,000 people at the Festival.

2008

Business Destination – Sheffield, UK

Ranked in the top ten "best cities to locate a business" by the UK Cities Monitor.



Interests

Nature:

I love spending time in nature and am home to more than two million trees – the highest ratio of trees to people in any European city.

Football:

I'm home to two professional football league teams, Sheffield United and Sheffield Wednesday. I'm also the base for Sheffield FC, the oldest association football club in the world.

Snooker:

I have hosted the World Snooker Championship since 1977. Each year I organise a 17-day event at The Crucible, welcoming the likes of Ronnie O'Sullivan, Mark Selby and Judd Trump.



References

Professional references available from:

Olympian Jessica Ennis, actor Sean Bean and chemist and first British astronaut Helen Sharman.

Personal references available from:

The bands Pulp, Arctic Monkeys and The Human League.

2003

Wealth Hotspot – Hallam, Sheffield, UK

The highest-ranking area outside London for overall wealth.

1997

Film production – Sheffield, UK

The Full Monty was filmed in and around the city, telling the story of former steel workers and their money-making schemes.

1912

Innovation – Sheffield, UK

Harry Brearley invented Stainless Steel, a product that pulled wealth into the city.

1893

Establishment - Sheffield, UK

Achieved city status.