



# Curriculum Vitae

## Birmingham

A powerful city of spirit



### Bio

As the second largest city in the UK, I have a lot to offer. I have great connections thanks to being so centrally located, as over 90% of the UK market is only a four hour drive away. The proposed HS2 railway is poised to improve this further – residents will be able to commute to London in less than an hour. I thrive in fast-paced environments, as well as calmer waters – my vast canal route covers more miles than the waterways of Venice.

Truly a national treasure, my famed Jewellery Quarter contains over 800 businesses specialising in handcrafted or vintage jewellery and produces 40% of the UK's jewellery. Edgbaston is home to the famed cricket ground and sees regular county matches, alongside the England cricket team for international or test matches. My creative and digital district, the Custard Factory, is buzzing with artists, innovators, developers, retailers, chefs and connoisseurs of music. Other key trades include manufacturing (largely cars, motorcycles and bicycles), alongside engineering and services.



### Education

**4** universities including the University of Birmingham, Aston, Newman and Birmingham City.

**321** primary and secondary schools rated 'Outstanding' or 'Good' by OFSTED.



### Skills

I have an international perspective, with Brummies hailing from around the world including:

<b>5.2%</b> Pakistan	<b>1.5%</b> Ireland
<b>1.4%</b> Jamaica	<b>2.5%</b> India

My residents speak a range of languages, from Urdu to Panjabi, Bengali to Polish and Somali to Arabic, to name a few.

### Timeline of Experience

2018 - 2019

#### Property investment – Birmingham, UK

I've made a range of investments over the years. The overall average house price is £199,781, up **6%** up on the previous year.

2018 - 2019

#### Job application surge – Birmingham, UK

I've continued to refine my Sales and Customer Service skills, seeing a rise in job applications of **34%** and **29%** between May 2018 and January 2019.

2015

#### Launch of Birmingham Festivals – Birmingham, UK

Developed to reflect the diverse offering of the city, Birmingham Festivals provides a vast programme of activity for residents all year round. This eclectic mix includes theatre, comedy, film, dance, music, literature, art and more.

2013

#### The centre of knowledge – Birmingham, UK

The Library of

## Interests

### Eating out:

I've got a varied palate – as well as the four prestigious Michelin star restaurants within the city, there's locally sourced farmers' markets and pop-up street markets where live music is also part of the appeal.

### Sport:

I'm thrilled to be hosting the 2022 Commonwealth Games, highlighting my strengths of connectivity, accessibility and rejuvenation. This project will create over 4,000 jobs annually until its completion. I also boast three football teams – Birmingham City, Aston Villa and West Brom, as well as Warwickshire County Cricket Club.

### Architecture:

Iconic architecture can be found all over the city. The Cube contains shops, offices, a hotel and a 25th-floor restaurant with views of the skyline. The Mailbox is the perfect destination for designer shopping, and the unique building that houses Selfridges won the RIBA Award for Architecture back in 2014.

### Travelling:

Birmingham New Street station sees over 270,000 passengers pass through it every day, and I'm also home to the third largest airport outside of London.

## References

### Professional references available from:

Actress Felicity Jones, "First Lady of Football" and businesswoman Karren Brady, alongside author Lee Child.

### Personal references available from:

Presenter Richard Hammond, comedian Sir Lenny Henry and the Peaky Blinders.

Birmingham is a postmodern structure completed in 2013 that is now one of the most popular attractions in the UK. It contains one of the most important Shakespeare collections worldwide. The design of the library sees metal rings cover the building's exterior, a reference to the city's historical Jewellery Quarter.

### The Guardian of the city centre – Birmingham, UK

The bull statue stands proudly in the Bull Ring, the retail centre of Birmingham. Officially known as 'The Guardian', it exudes power and strength, which sculptor Laurence Broderick says reflects the city itself.

### Establishment – Birmingham, UK

Granted city status by Queen Victoria.

### The launch of a revolution – Birmingham, UK

The first steam engine was developed by James Watt and Matthew Boulton, a core invention that kickstarted the Industrial Revolution.

2003

1889

1763 – 1775